

TECH TIMES

READITECH BUSINESS TO BUSINESS PUBLICATION

Quarter 3 | 2023

Page 2:

Business Spotlight: SRCTC

Page 5

Are your employees ready to detect a cyber attack?



ReadiTech takes care of technology so SRCTC can take care of the students.

At Southeast Region Career and Technology Center (SRCTC), students can explore careers from agriculture and automotive technology to entrepreneurship and EMT services. SRCTC offers educational experiences at the school's Oakes facility, North Dakota State College of Science Campus, and Center Office in Wahpeton, while students across the region can participate

virtually through the Greater Southeast Interactive TV (ITV) System.

ReadiTech Network Assistant, Tyler Zahn shows SRCTC Assistant Director, Randal Brockman around the ReadiTech Innovation Center in Oakes.

"The communities that we serve are very rural, and we're able to provide them opportunities that they would've probably never had," said SRCTC Director Dan Spellerberg.

Each year, SRCTC's in-person and ITV courses reach roughly 1,700 North Dakota students.

"When you learn by doing something, it really sticks with you. And I think that providing these types of opportunities is essential in making sure that the kids find their passion, what they love, what they want to do," Spellerberg said.

One such student who discovered his passion at SRCTC is Tyler Zahn. Zahn had the opportunity to attend several courses through SRCTC before graduating from nearby Edgeley High School in 2019. Now, as a Network Assistant at ReadiTech, he is using the skills he acquired at SRCTC to help students like himself explore their future careers through technology.

Opening Doors for Rural Students cont.

"I think doing classes through the Tech Center really helped me shape my character," Zahn said. "I learned all sorts of skills and lessons to better myself as a person."

In our digital age, it is important for all schools to have access to high-speed, reliable internet and functional educational technology. For SRCTC, it is essential. The Tech Center relies on technology to transmit their ITV courses to rural communities, as well as to offer high-tech workshops on topics such as aviation, video editing, and robotics.



"Technology is embedded in the Southeast Region Career and Technology Center's name," Spellerberg said. "We're dedicated to making sure that our students have the best IT services available, and ReadiTech has really been a great partner in making that happen."

SRCTC receives Managed IT services from ReadiTech, including support with the school's wireless network, cybersecurity solutions, and camera systems. Simply put, "if it has a plug, ReadiTech will take care of it," Zahn said

The customer service that
ReadiTech provides is some of the
best I've witnessed. We can't do
what we do without ReadiTech.

Southeast Region Career & Technology Center Director Dan Spellerberg

By taking care of the technology at SRCTC, ReadiTech allows Spellerberg and his faculty to focus on what matters most: empowering students to achieve in their chosen courses and fostering enthusiasm about school, life, and the world of work.

When teaching courses through ITV, any downtime due to a disruption in the network can mean the difference between a

lesson learned and a lesson lost. If teachers at SRCTC experience issues with their technology, ReadiTech is there to help within moments–either through remote access or on-site assistance.

"I'm based in Ellendale, so if SRCTC has a problem in Oakes, I can get over here in 30 minutes tops to help them out," Zahn said. "We are able to resolve the issue with pretty minimal downtime."

With Managed IT support and local customer service from ReadiTech, SRCTC is cultivating the next generation of mechanics, marketers, nurses, and even network technicians.



"It feels amazing to be able to give back to the community that I grew up in. It means a lot that I'm able to do that myself, with ReadiTech," Zahn said. "Together, we are opening doors for students in Southeast North Dakota, just like they opened the doors for me."

Ready to see how ReadiTech can empower your business?

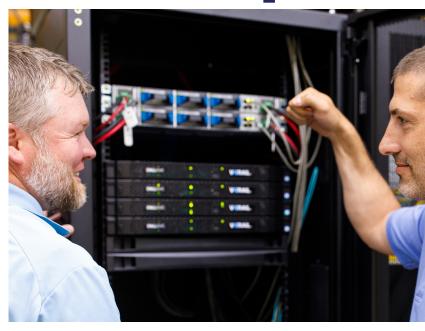
Tyler and the rest of the ReadiTech team offer many solutions for schools and businesses through Managed IT solutions, learn more at www.readitech.com/it-solutions.

ReadiRemote IT monitors and repairs

Maximize network uptime, increase efficiency and focus on your business.

ReadiTech's team of experts is ready to help you continually monitor you IT network for stability and security. Maximize network uptime, increase efficiency and maintain focus on your core business while ReadiRemote IT monitors and fixes your computer or network behind the scenes, often before you know there is a problem.

If over the weekend there is a power outage and your server or workstation goes down, the ReadiTech team knows about it immediately, and you can have it up and running before the office opens Monday morning. Prices start at \$9.95 per month for computer monitoring and \$29.95 per month for servers. Receive a customized report and fast, secure, remote technical support with ReadiTech's team of IT professionals.



Call 877-559-4692 or visit readitech.com to set up a FREE network assessment and learn how ReadiRemote can work for you.

READITECH IS HERE TO HELP!

Current customers submit trouble tickets through ReadiHelp App.

ReadiHelp, is the new ReadiTech Technical Support App! Easily contact ReadiTech for service issues and requests.

The ReadiHelp app allows customers to use their ConnectWise portal access information to login, view and create tickets for technical support.

Call 701-344-5000 if you need help setting up your ConnectWise portal account to access support via ReadiHelp.



Growing Our Team to Better Serve You!

See current openings at drn.coop/careers or readitech.com/careers

Referrals welcome





ARE YOUR EMPLOYEES READY?

SECURITY AWARENESS TRAINING



With 2023 cyber crime costs anticipated to reach \$8 trillion – businesses need to stay ahead of the ever-growing threat. Every day cyber criminals target employees who are untrained to detect cyber threats. Are your employees ready?

Cyber crimes target employees for good reasons. Research shows that 74% of cyber attacks involved a human element. That number shows the value of having an effective security awareness training program that enables employees to protect your business against these attacks and learn strong security habits.

ReadiTech is here to help your business prepare and train your employees to lower their risk of falling for bad actors' cyber tricks. This happens when a business builds a security awareness training program on micro learning and is built by experts. Micro learning makes sure that employees have on-going education about the latest threats, how to recognize them, and what to do. By creating a long-term cyber awareness program, employee cyber knowledge increases, and a culture of security develops for your business.

So, what is the value of a security awareness training program? Think of it as an insurance policy. While there is always uncertainty, a security awareness training program acts like an insurance policy and limits the possible damage that could happen in the event of a cyber attack.

In today's world, cyber attacks are basically a given, so you pay for an insurance policy that you may never need but when you do, you're thankful you have it. New threats, scams, and vulnerabilities develop all the time which makes the need for ongoing security awareness training necessary.

You can't afford to find out after a breach where you are vulnerable. Call ReadiTech today at 877-559-4692 to start your journey to a security focused culture.

3

WAYS OUR TRAINING IS EFFECTIVE

Yearly training to "check the box" compliance is no longer enough. To be successful, security awareness must be ongoing, positive, and easy to complete for employees. This will increase engagement and participation. ReadiTech has partnered with Arctic Wolf®, a global leader in security operations, to deliver a platform to lower cyber risk.

1. ENGAGE

Train and prepare employees to stop social engineering attacks, like phishing.

MFASURF

Identify employees who fall behind and which topics to reinforce.

3. TRANSFORM

Achieve a culture of security and strengthen your security knowledge company wide.

This institution is an equal opportunity provider and employer.



ReadiTech HQ: P.O. Box 69, Ellendale, ND 58436-0069

Since 2020, healthcare data breach costs have increased

533%

With sensitive patient records at stake, healthcare organizations must do everything they can to protect this information while following government regulations.

Let our team help, contact us today.